

SHOOSMITHS EIGHT

DPO

Privacy as
a service

FOR
WHAT
MATTERS

Why Shoosmiths?

Unmatched expertise. Comprehensive solutions. One trusted partner.

01 + 02 = 03

Industry Leading Data Privacy, Cyber and AI Expertise

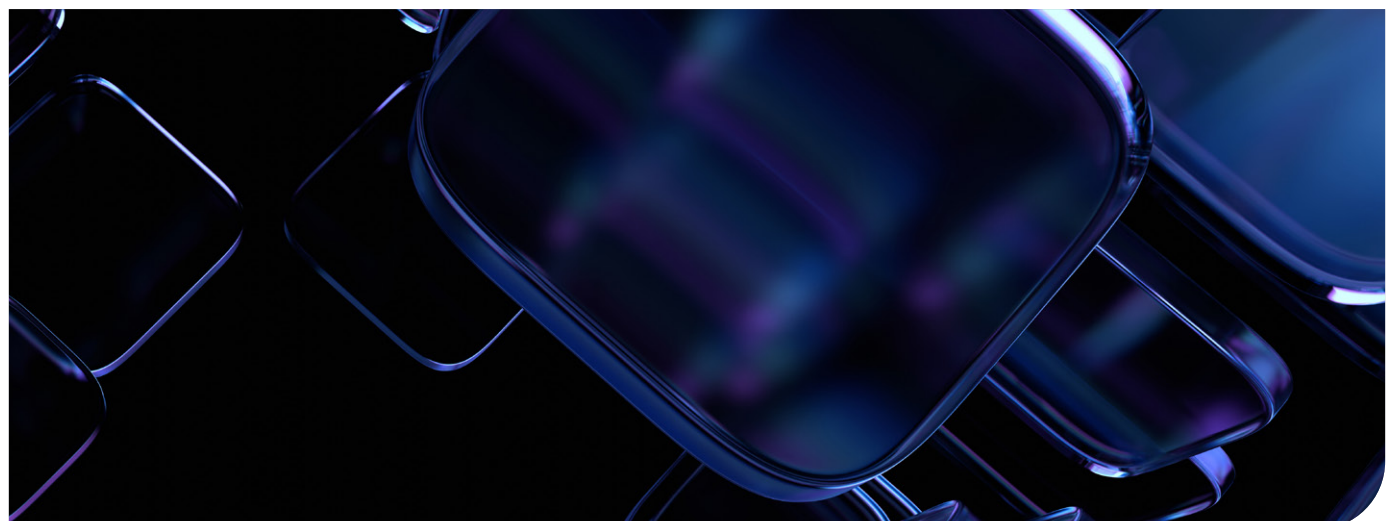
Shoosmiths offers a truly full-service, global privacy, AI and data practice that stands apart – backed by over 20 dedicated advisers and sector specialists. We provide global support and cutting-edge technology solutions, underpinned by deep commercial expertise, in-house experience, and direct insights from leading privacy regulators.

Unprecedented breadth through our Connected Services

Through our award-winning connected services division, **Shoosmiths EIGHT**, we can deliver the expertise of our lawyers through a range of fractional outsourced services, consultancy and digital solutions, including **DPO**, our fractional “privacy-as-a-service” solution, **SmartSAR**, our managed DSAR facility, **AI Comply**, our AI governance platform and **APC**, our data mapping service for dynamic RoPAs.

The most comprehensive solution on the market

By combining deep privacy expertise with innovative delivery models, Shoosmiths offers clients support that’s tailored to commercial realities. From cutting-edge advice on low monthly retainers to powerful DSAR tools with zero commitment, we deliver accessible, practical solutions that redefine how businesses meet their privacy obligations.



Why outsource privacy?

The problem lifecycle

Shoosmiths' fractional DPO service lets your business run lean, and flex into expert bench strength on demand. It offers a flexible, scalable solution to a cyclical need, delivering predictable monthly costs that align with the priorities of today's cost-conscious leadership teams.



Problem

Navigating data compliance is increasingly challenging due to growing data volumes and complex legislation.

The traditional model of addressing these issues with dedicated local hiring is often inefficient:

- experienced data protection staff are expensive, yet needs are often fractional.
- a fixed resource base aligns poorly with cyclical or interim workloads, which might peak where extraordinary events occur (e.g. data incidents).
- **2025:** tighter labour legislation and Employer National Insurance exacerbates issue, with CFOs preferring flexible and predicable cost profiles.



Solution

Our subscription-based DPO solution lets you seamlessly outsource your global data compliance needs to Shoosmiths' leading Privacy & Data team.

Designed to adapt to cyclical and fractional demand, it offers expert support without the expense and inflexibility of maintaining 'on payroll' resources locally.

Our role is to be an extension of your international team, to understand your business and to protect your company from privacy risk in any geography you select.



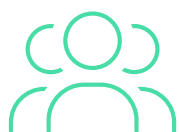
Result

Companies using our DPO service can expect:

- **seamless integration** with your business
- a comprehensive understanding of their **global data risk**
- Provision of day-to-day data protection support, serving as a single point of contact across all relevant jurisdictions
- swift resolution of **risk events** and installation of **best practice**
- **preservation of enterprise value.**

Who we help

Our flexible model is leveraged by a huge cross-section of businesses who wish to achieve GDPR compliance. Here are some examples of the businesses we help:



Lean compliance teams

With the hiring of permanent staff increasingly costly and inflexible, many CFO and COOs opt to run lean, maintaining just the resource necessary for a baseline of BAU tasks. Our fractional DPO model supports those teams by providing a bench strength that flexes with workloads, mitigating the rising costs of permanent and specialist hires.



Acquisitive businesses and private equity

When portfolio businesses are acquired, compliance and operational efficiency often fall short of group standards. Our **audit-fix-sustain** model helps rapidly assess and uplift each new business, realising portfolio synergies and allowing them to scale unencumbered, freeing management teams to focus on their growth strategy.



High growth companies

When growth outpaces governance, compliance gaps emerge, threatening to undermine commercial gains. Our fractional DPO service scales effortlessly with high-growth businesses, embedding a robust, scalable foundation of best practice to avoid costly clean-up later and unnecessary erosion of enterprise value.



Global businesses

Ensuring privacy compliance across borders is complex and can be costly. Our outsourced DPO service gives international businesses the local coverage they need without the overhead of in-market hires. This flexible capability ensures clients maintain agility in new markets and a lean international footprint.



Regulated financial services firms

Regulators expect privacy compliance to be robust, auditable, and always improving. Our fractional DPO service supports risk functions to ensure ongoing FCA readiness, while keeping costs proportionate to the size and risk profile of the business.



Interim resource needs

Whether bridging a gap or covering absence, privacy risk doesn't pause. Our fractional DPO service delivers experienced, immediately deployable support, ensuring continuity and compliance, until you're ready to hire or restructure.

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Packages and prices



Foundation package

Service level	FOUNDATION The foundation of our proposition, the expertise of Shoosmiths’ award winning Data Privacy team available to you when you need it, providing a global triage for all your data privacy issues on a low-cost monthly retainer.
Included support	• retained access to Shoosmiths award winning privacy team. • strength and depth of expertise across privacy, cyber and AI governance. • ‘pick up the phone’ diagnostic and triage service, offering 15-minutes of included verbal advice (subject to fair use). • dedicated email inbox, monitored 24/7/365. • monthly global privacy update highlighting all upcoming laws and regulations. • Data Privacy Foundational Training eLearning module for staff. • privacy policy review. • ability to demonstrate compliance to stakeholders and investors. • preferential rates for sister Shoosmiths EIGHT solutions SmartSAR, APC and AI Comply. • guaranteed entry to Data Insights conference. • minimum commitment 1 year (or £500 setup fee).
Delivery options	Foundation Package can be delivered as either: 1. Formally Appointed DPO – Shoosmiths act as named Data Protection Officer. 2. DPO Support – Shoosmiths act behind the scenes, providing the same expert support vicariously through your internally appointed DPO. 3. Data Protection Manager – where a formal DPO is not legally required or wanted, Shoosmiths can provide an equivalent outsourced service, ensuring strong data governance, risk management, and regulatory readiness.
Price	£990 PER MONTH Out of scope support is charged on a Time & Materials basis (n.b. headline rates will be higher than the discounted rates available within the Fractional Model).
Conditions	15-minute triage service is provided on a “limited context” basis and subject to fair usage, including limitations on multiple use for the same matter. If requested, a scope of work and priced proposal will be provided following each triage.



Comprehensive package

Service level

COMPREHENSIVE

Our comprehensive package provides **active privacy support on a fractional basis**, via a predictable, amortised retainer, ideal for teams who want to run lean, yet with the assurance that BAU privacy responsibilities are being discharged by experts.

Included support

Foundation Package, plus:

- active assumption of pre-prescribed BAU privacy responsibilities for the business. Can include:
 - maintaining records of processing activities (RoPA)
 - reviews of data protection agreements
 - advising on minor data breaches
 - advising on small / routine data subject requests
 - liaison with data subjects and regulators
 - oversight of training programmes
 - annual refresh of core privacy documents
 - monthly catch up with GC/DPO (as applicable)
 - quarterly and annual management reporting
- the fractional retainer offers value through fee and budget certainty, as well a typical discount of 35% vs. a Time & Materials basis.
- unused time can be rolled forward.
- flex up and down according to real-time need.

Delivery options

Comprehensive Package can be delivered as either:

1. **Formally Appointed DPO** – Shoosmiths act as named Data Protection Officer.
2. **DPO Support** – Shoosmiths act behind the scenes, providing the same expert support vicariously through your internally appointed DPO.
3. **Data Protection Manager** – where a formal DPO is not legally required or wanted, Shoosmiths can provide an equivalent outsourced service, ensuring strong data governance, risk management, and regulatory readiness.

Price

DISCOUNTED RATE RETAINER

Foundation Service £990 plus

2, 3 or 5 days per month at £2,250 per day

Conditions

Within each quarter, unused hours can be rolled over or consumed in advance. Any surplus will be billed on the anniversary of engagement or at termination (whichever is earlier) at standard rates. Any unused services will expire at the end of each quarter. Packages can be amended on expiry of each quarterly period.