

Social Mobility in Action – The Shoosmiths Foundation and End Youth Homelessness

Welcome

Social Mobility in Action – The Shoosmiths Foundation and End Youth Homelessness

This webinar will begin at 10:00

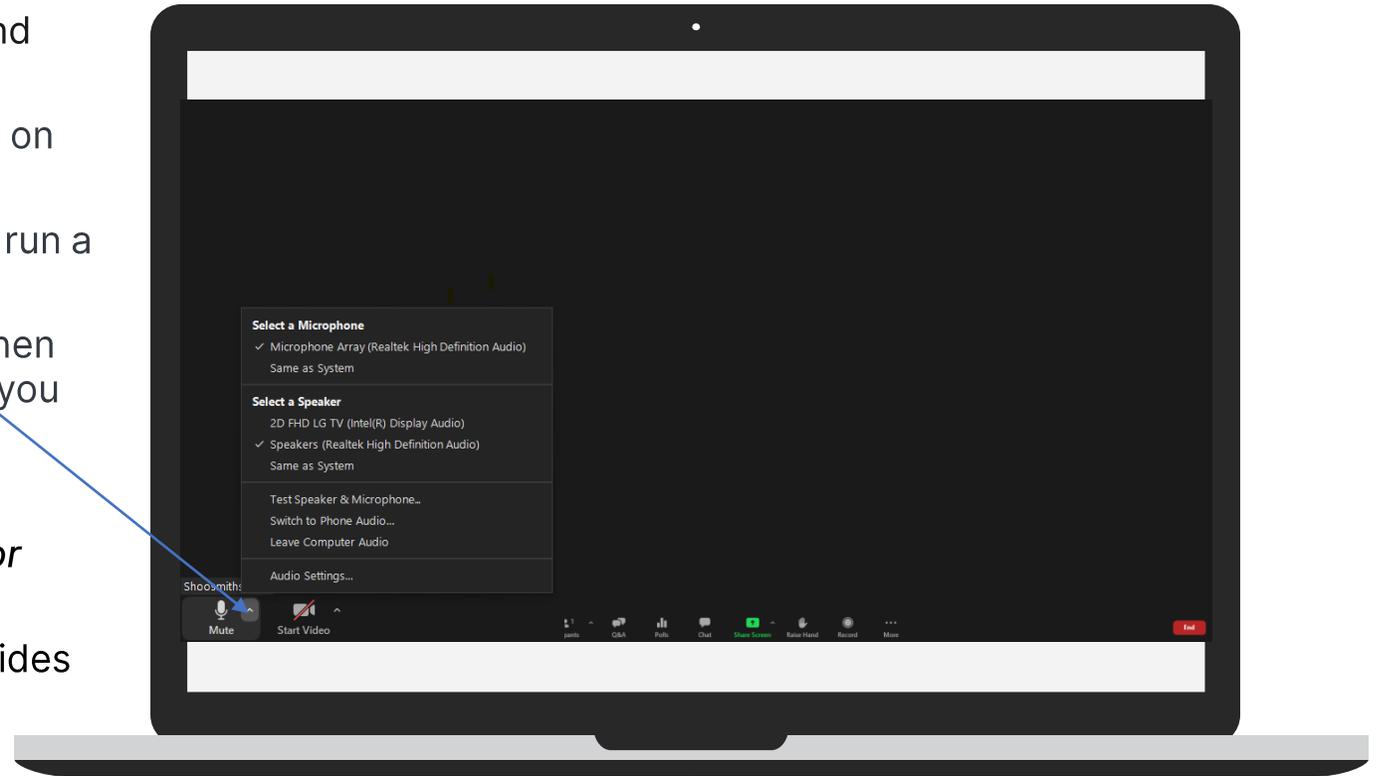
Thank you for joining!

All delegates are automatically muted on arrival and throughout the webinar.

- For audio controls, to change your audio, click on the ^ next to the 'Mute' icon
- From here you can select speaker options and run a sound test
- If you are having issues using your computer then use the 'Switch to Phone Audio' option where you can dial in from a telephone and listen.

Please note that the webinar is being recorded for internal purposes.

The recording will be sent to you along with the slides and key takeaways a few days after the session – so sit back and enjoy!



Ask a question

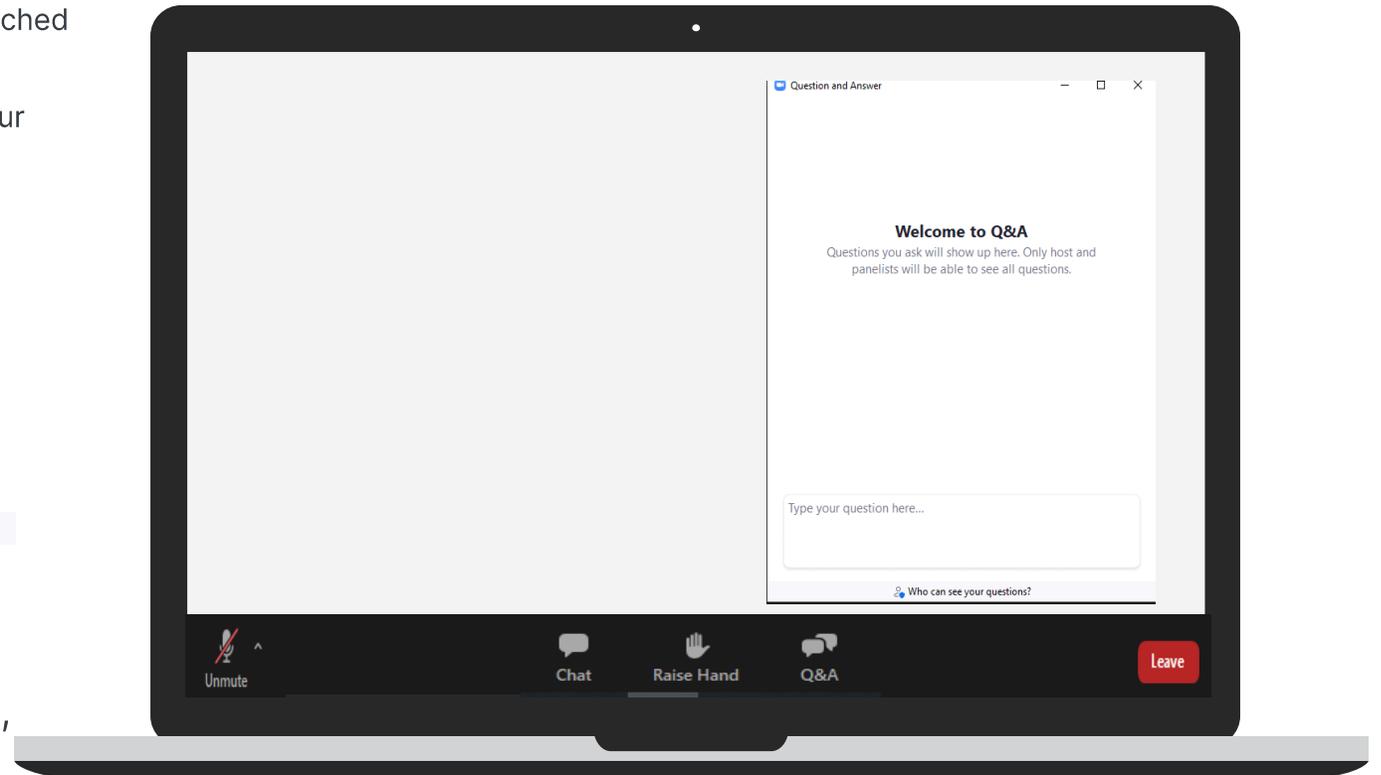
Please ask questions through the Q&A panel, which can be launched by clicking the 'Q&A' button at the bottom of the screen.

- Type your question in the box below and press enter on your keyboard to send

Type your question here...

 Who can see your questions?

- Please direct any questions regarding audio/visual issues to the host via the 'Chat' function, which can be launched by clicking the 'Chat' button at the bottom of the screen.



Social Mobility in Action – The Shoosmiths Foundation and End Youth Homelessness

Your hosts

Connect with your hosts on LinkedIn by scanning the QR codes below.



Simon Boss, Consultant

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Faye Edmondson, Head of Fundraising and Communications at EYH

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Megan Stott, Recruitment

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Social mobility in
action

END YOUTH HOMELESSNESS

End Youth Homelessness (EYH) is a national movement of youth homelessness charities that have joined forces to tackle the youth homelessness crisis. It provides a platform to raise awareness, share experience and generate voluntary income.

Collectively, Our charities house and support over 40,000, 16-25 year olds per year. Young people whose lives have been blighted by inter-generational poverty, neglect and abuse.



End youth homelessness: how we help

1. **A HOME:** EYH charities start by putting a safe, warm and stable roof over young people's heads
2. **Getting and staying healthy:** we help young people overcome their traumatic past with specialist mental and physical health support
3. **Opportunity:** we fund intensive 1:1 support so that young people can find jobs or gain a qualification
4. **INDEPENDENCE:** we ensure that young people move into their own homes and don't become homeless again



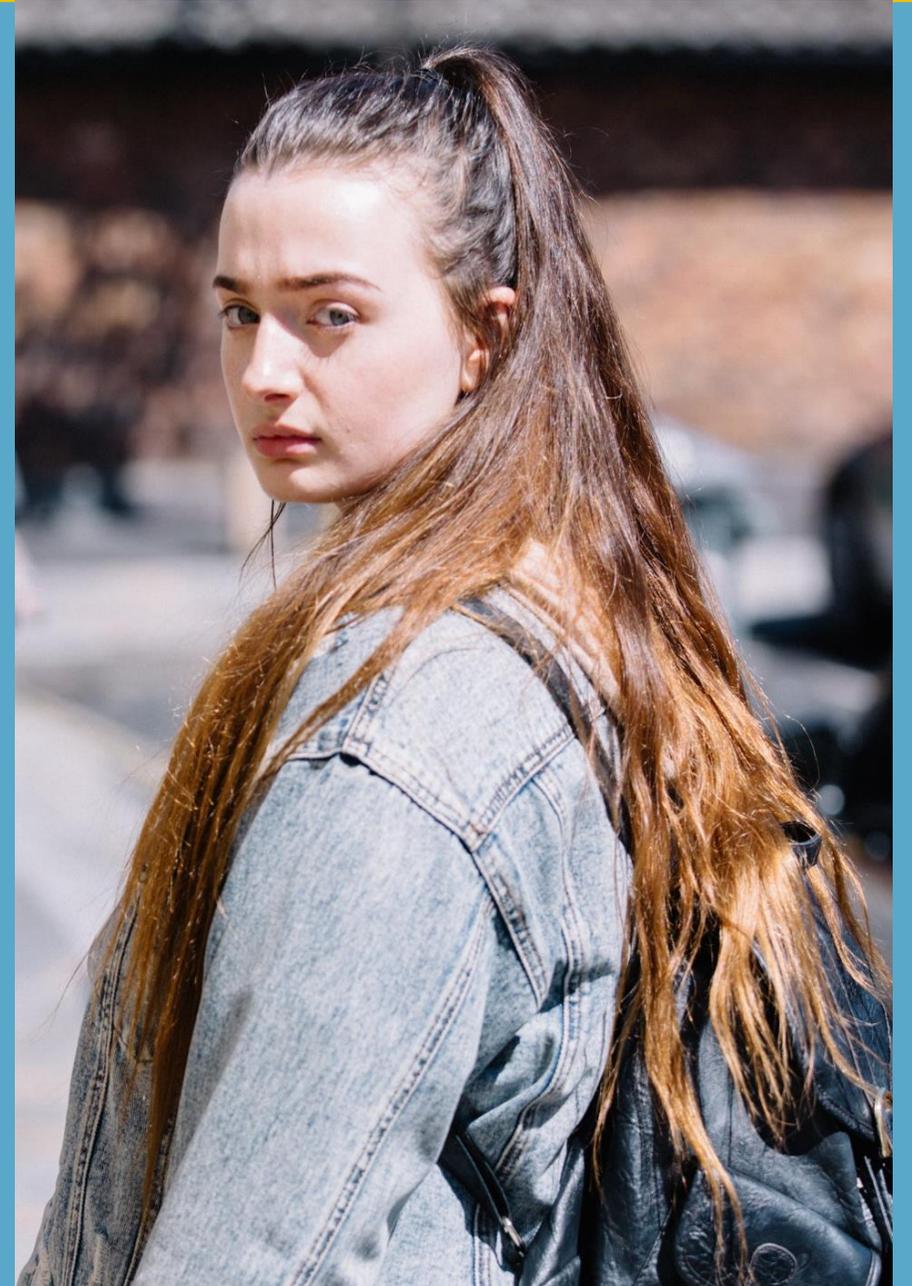
Youth unemployment

Youth unemployment in the UK is relatively low at **10.6%**, a vast improvement from the start of the pandemic when youth unemployment rates soared.

However the number of young people (aged 18-24) claiming unemployment related benefits is still **16%** higher than it was in March 2020.

50% of the young people in EYH Member Charities services are NEET on arrival – hugely different to the national picture

With few qualifications and limited work experience, homeless young people find it harder to compete for jobs against their housed peers.



The EYH Employability Fund

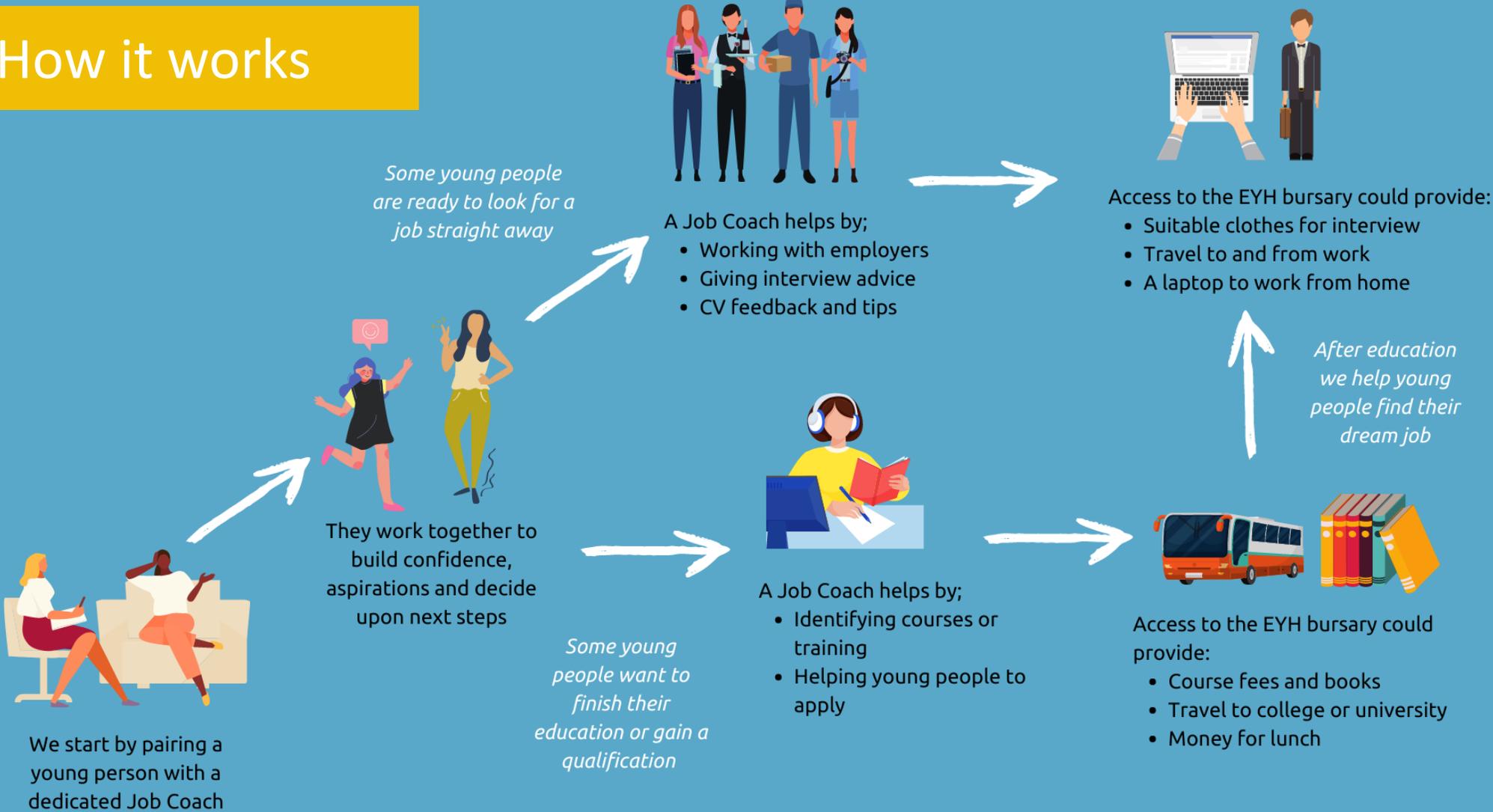
EYH's Employability Fund pairs young people with specialist coaches who use tried and tested approaches to help them become job ready, access training programmes, and move into sustainable careers.

We also provide access to bursaries to help young people overcome the costs associated with getting into work and education, whether it's a university course or the bus fare to a new job interview.



The EYH Employability Fund

How it works





SHCO SMITHS

F O U N D A T I O N

Impact



- 1,546 young people supported by a Jobs Coach
- 974 young people have accessed education, training opportunities or are in employment
- 891 qualifications achieved
- 5,014 bursary grants awarded, worth more than £320,000, enabling young people to overcome prohibitive costs associated with accessing employment or education. This could range from laptops, to course fees, to travel costs whilst they await their first pay cheque.

Deliveroo and EYH

June 2022





1. Intro

2. Why did you want to employ an EYH YP?

3. Opportunities at Deliveroo

4. Challenges/Learnings

5. Next Steps

Who are we?



MILLIONS

OF HUNGRY CUSTOMERS

140k +

RESTAURANT PARTNERS

10k +

GROCERY PARTNER SITES

150k +

RIDERS

12

MARKETS

3k +

EMPLOYEES





A delivery cyclist wearing a blue jacket, black helmet, and black pants is riding a bicycle down a city street. He has a large blue delivery bag on his back. The street is lined with brick buildings and parked cars. The cyclist is looking towards the camera.

Our mission is to build the definitive online food company. We want to be the platform that people turn to whenever they think about food.



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**Why did we want to
employ an EYH young
person?**

**END YOUTH
HOMELESSNESS**





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Deliveroo HOP



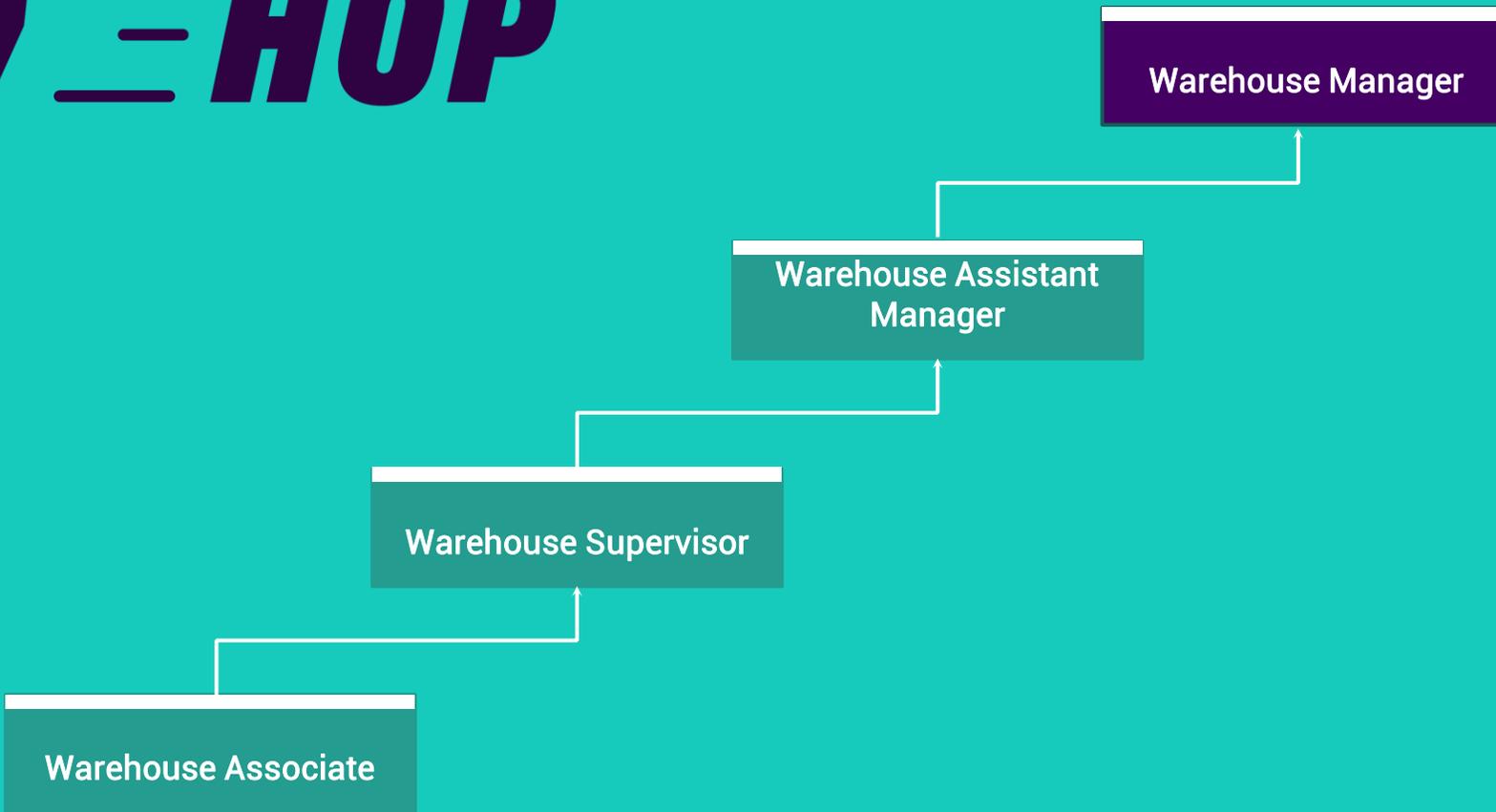
Opportunities



Deliveroo HOP

- Brand new project and lots of opportunities
- Entry level roles available
- Varied Shift Working Patterns
- Onsite training and clear progression pathway





Internal Mobility

Examples of progression pathways:

1. Site Assistant ➤ Assistant Manager ➤ Site Manager ➤ Operations Manager...
2. Warehouse Associate ➤ Warehouse Supervisor ➤ Warehouse Assistant Manager ➤ Area Manager ➤ District Manager...
3. Assistant Manager ➤ Site Manager ➤ Rider Operations



Interview Process

	Standard Interview Process	EYH Interview Process
Stage 1	Application via website	SKIP
Stage 2	Recruiter Screens CV's and selects candidates	Apply via email (Send CV to directly to Recruiter)
Stage 3	Recruiter Screen Call (20 mins)	Recruiter Screen Call (20 mins)
Stage 4	Interview (30 mins)	Interview (30 mins)
Stage 5	Offer Stage (Recruiter will call to let you know your feedback)	Offer Stage (Recruiter will call to let you know your feedback)



deliveroo

Success!



Megan Stott 5:47 PM

SUCCESS STORY 🌟 - I have an exciting announcement I would like inform you all about - I have been working with a charity called EYH (End Youth Homelessness) who support homeless youth back into employment. I developed an interview process with a youth worker at the charity to help progress candidates into our Warehouse Associate pipeline. **And we have successfully hired our first EYH Candidate** 😊

❤️ 35 🙌🙏🙌 28 🎉 4 😊+



+3 8 replies Last reply 6 months ago





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Challenges/Learnings

- **Application Process** - Removing blockers!
- **Employer Brand Awareness** - Deliveroo only hire riders?
- **Interviewer Training** - Standardised interviews and setting candidates up for success!
- **Communicating Wins to the Business** - Is key for stakeholder buy in!



 **Megan Stott** 5:47 PM
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 **8 replies** Last reply 6 months ago



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Next Steps/Opportunities

Deliveroo Editions

- Kitchen Assistants
- Assistant Site Managers

Customer Care

- Customer Care Agents

Small Medium Business (SMB)

- Sales Development Representatives
- Restaurant Onboarding Associate
- Partner Service Associate

Rider Operations

- Rider Support
- Rider Onboarding

And much more on the Deliveroo [Careers page...](#)



Thanks!



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Any questions?

SHOOSMITHS

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Thank you for joining us...

Closing date for current round of Shoosmiths Foundation grant applications is 5pm Friday 24 June 2022

scan here to find out more...



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