# Welcome

# Current trends in tech exits and financing

Tuesday 23 November 2021

This session will begin at 17:30 GMT

SHCOSMITHS

SILVERPEAK

#### CURRENT TRENDS IN TECH EXITS AND FINANCING WEBINAR

# **Speakers**

Connect with the speakers on LinkedIn by scanning the QR codes below.



Alastair Peet
Partner | Shoosmiths



Partner | Shoosmiths

**Steve Barnett** 





Paddy MccGwire

Managing Partner | Silverpeak



Managing Partner | Silverpeak

**Pietro Strada** 





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# Speakers

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**Lisa Faragher**Senior Associate | Shoosmiths





Partner in Ventures Team Octopus Ventures

**Simon King** 





David Cocks

Co-founder | CloudTrade





# M&A AND FINANCING TRENDS IN TECH

Pietro Strada, Managing Partner



# **COMPANY SNAPSHOT**

Silverpeak advises **outstanding technology companies** on M&A and larger financing transactions



**European** clients – **Global** counterparties



# **OUR PRESENCE IN THE TECHNOLOGY SECTOR**

Silverpeak has deep sector knowledge and extensive execution experience in the technology sector

















#### SELECTED RECENT TRANSACTIONS





























# TOTAL VENTURE CAPITAL FINANCING IN EUROPEAN TECH

Sustained venture capital investing after nearly doubling in H1-21 compared to H2-20 €44.4bn €40.9bn Total Capital invested 3525 ■■Total Deal Count 3456 3222 301 2453 €22.2bn €20.6bn €18.3bn €15.9bn 1611 €14.7bn €11.2bn €9.8bn €9.3bn €7.7bn €7.6bn €6.0bn Н1 H2 H1 H2 Н1 H2 H1 H2 Н1 H2 H1 Q3/H2

Source: Pitchbook | Completed deals >€0.1m | Only disclosed deals counted

2017



2016

2019

2020

2021

2018

# **EUROPEAN TECH SERIES B&C FINANCING ROUNDS**



Source: Pitchbook | Completed deals  $> \in 5m$  | Only disclosed deals counted



#### MOST ACTIVE LEAD INVESTORS IN TECH SERIES B&C ROUNDS

32 investors **led three or more B&C rounds** since January 2020, including diverse types:

- 6 originally US funds (Bessemer, TCV, Valar, Accel, GA, Insight)
- 2 state-backed funds (BGF, Bpifrance)
- 3 strategic funds (Leaps by Bayer, Axa Venture Partners, Tencent)
- 2 hedge funds (Coatue, Tiger Global)

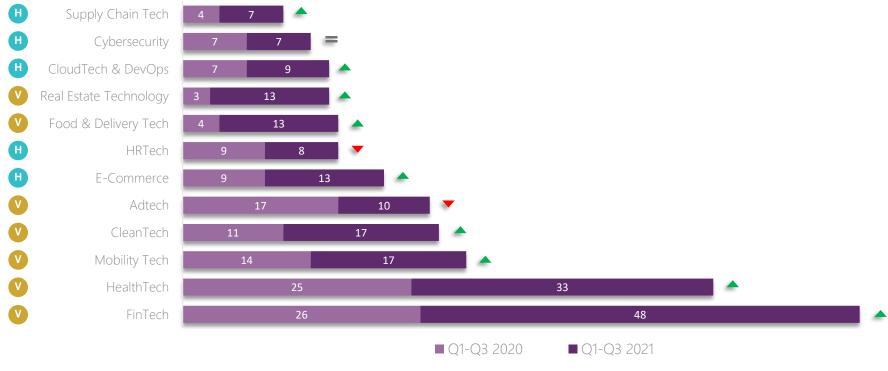


Source: Pitchbook | Completed deals  $> \in 5m$  | Only disclosed deals counted



# **BREAKDOWN OF EUROPEAN B&C ROUNDS: BY SEGMENT**

Fintech and health are the most active among a range of other segments



 $Source: Pitchbook \mid Completed \ deals > \in 5m \mid Only \ disclosed \ deals \ counted \mid Frequent \ verticals \ only \ deals \ de$ 



# TECH M&A BREAKDOWN BY REGION

US & Canada form the largest tech M&A market, but Europe is on track for a record year

Q3 change by deal count Q3 change by deal count €149bn Q.o.Q 4 Y.o.Y €79bn €132bn €75bn 789 720 686 719 €66bn 666 €53bn 508 First Data. €43bn €41bn €33bn €34bn €34bn Red Hat €27bn €27bn €34bn €25bn

€71bn

in Q3'19

# slack
maxim
integrated.

€43bn in Q3′21

Europe

€20bn

H1

€13bn €12bn

H1 H2

Total deal value (€bn) — Total Deal Count

2019

H2

2018

€14bn

2017

2016

€17bn

H1

H2

2020

€17bn

Q3/

H2

2021

Source: Pitchbook | Completed deals >€0.1m | Only disclosed deals counted

2018

H2

H1

Н2

Total Deal Count

2019

H1

H2

2020

H1

Q3/

H2

2021



H2

2016

H2

2017

Total deal value (€bn)

H1

USA & Canada

# **TECH M&A BREAKDOWN BY SIZE – EUROPE**

Share of >€1bn deals in Europe reaches new high although \$100+m deals remain well below the US & Canada level

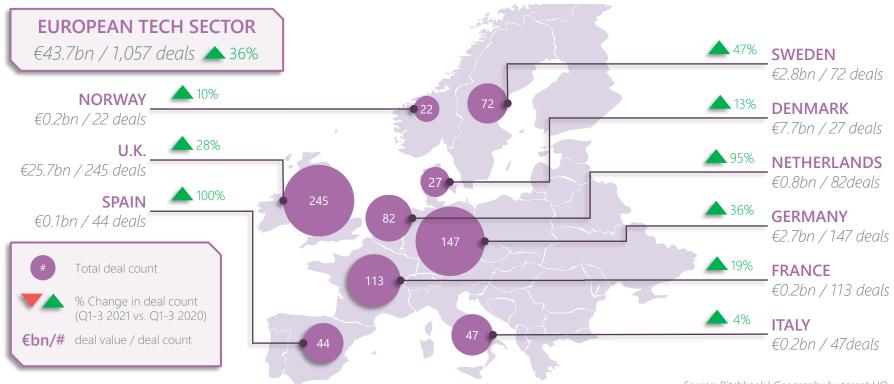


Source: CapIQ, Pitchbook | YTD: Q1-3 | Completed deals >€0.1m | Only disclosed deals counted



# Q1-Q3 2021<sup>(1)</sup>: M&A ACTIVITY IN SELECTED EU COUNTRIES

General uplift in the number of European M&A transactions post COVID-19, UK most active





# **BIGGEST TECH DEALS 2020-2021 YTD**

Mega-deals on both sides of the Atlantic, however, European buyers do not seem to cross the pond when making acquisitions

#### **Europe Targets**

| Acquirer                       | Deal Value/Date               | Target               |
|--------------------------------|-------------------------------|----------------------|
| S&P Global =                   | €37.2bn/Nov-20 <sup>(1)</sup> | IHS Markit           |
| NVIDIA.                        | €33.8bn/Sep-20 <sup>(1)</sup> | # arm                |
| London<br>Stock Exchange Group | <b>€12.2bn/</b> Jan-21        | REFINITIV            |
| Worldline ()                   | <b>€7.8bn/</b> Oct-20         | () ingenico<br>GROUP |
| nexi                           | <b>€7.6bn/</b> Jul-21         | nets:                |
| ↑ Takeaway.com    □            | <b>€7.4bn</b> /Jan-20         | # JUST EAT           |

**USA & Canada Targets** 

| Acquirer           | Deal Value/Date                       | Target              |
|--------------------|---------------------------------------|---------------------|
| AMD <b></b> ⊕      | <b>€29.7bn/</b> Oct-20 <sup>(1)</sup> | <b>€ £</b> XILINX   |
| salesforce #       | <b>€23.3bn/</b> Jul-21                | <b>⊕ ‡</b> slack    |
| ANALOG EDEVICES    | <b>€19.5bn/</b> Aug-21                | maxim integrated.   |
| Microsoft <b>=</b> | €13.5bn/Apr-21 <sup>(1)</sup>         | NUANCE              |
| zoom #             | <b>€12.4bn/</b> Jul-21 <sup>(1)</sup> | Five9               |
| EllieMae #         | <b>€9.6bn/</b> Sep-20                 | Mortgage Technology |

Source: CapIQ, Pitchbook | Data as of 17/11/2021 | (1) Announced



# **THEMES IN TECH: 2021**

01

2021: The year of the SPAC?

#### **Global SPAC Stats:**

**2020**: 248 SPACs - \$83bn raised **2021**\*: 544 SPACs - \$148bn raised

SPACs have become very popular, with H1-21 numbers reaching new highs.

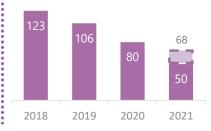
Recently the SPAC market has cooled down: harder to raise PIPEs and higher level of redemptions

The question is; at what level is the SPAC financing market going to stabilise?

02 🔽

#### New VC funds levelling out

New €100m+ tech VC funds continue to be raised in USA, Canada & Europe, but seem to be levelling out:



03 🗸

# Food delivery market boom helped by the pandemic

In Q1 2021 the revenue of DoorDash, the largest food delivery app in America, increased by more than three-fold.



04 🔼

Quantum computing applications have attracted large investment in O3 2021:





Source: Pitchbook, Spacinsider | Data as of 17/11/2021 | YTD: 17/11/2021





# General thoughts

- Deal-flow remains high (investments and exits)
- Investor appetite for secondary transactions continues:
  - Not just on later rounds
  - Opportunity to tidy up cap tables as well as partial exit for founders
- Not all good news for investors and founders...plenty of lower-value exits
- Wide range of investors now seeing opportunities in the UK:
  - …leading to some non-standard terms

# National Security and Investment Act 2021 (1)

- Comes into force on 4 January 2022
- Mandatory Notification Regime:
  - Low control threshold (more than 25%)
  - Share purchase deals only
  - No materiality thresholds
  - The 17 specified sectors include:
    - Advanced materials
    - Advanced robotics
    - Al
    - Communications
    - Cryptographic authentication
    - Data infrastructure
    - Energy
    - Quantum technologies
    - Satellite and space technologies

# National Security and Investment Act 2021 (2)

Draconian penalties - a failure to obtain clearance where required means that the transaction will be void

#### Voluntary notification:

- · Gives rise to national security concerns
- Material influence in the entity
- Control over qualifying assets (e.g. land, intellectual property)

#### Call in powers:

- 5 years from the date the transaction completed
- Important to note has retrospective effect and will apply to transactions that have taken place since 12 November 2020
- Potential impact on VC investments and exits



# PANEL DISCUSSION -LESSONS FOR AN OPTIMUM TRANSACTION

Paddy MccGwire, Moderator

Simon King, Octopus Ventures

David Cocks, CEO of Cloud Trade

Alastair Peet, Shoosmiths

Pietro Strada, Silverpeak

# Thank you Current trends in tech exits and financing webinar

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