

SHOOSMITHS EIGHT

DPO

Privacy as
a service

FOR
WHAT
MATTERS

Why Shoosmiths?

Unmatched expertise. Comprehensive solutions. One trusted partner.

01 + 02 = 03

Industry Leading Data Privacy, Cyber and AI Expertise

Shoosmiths offers a truly full-service, global privacy, AI and data practice that stands apart – backed by over 20 dedicated advisers and sector specialists. We provide global support and cutting-edge technology solutions, underpinned by deep commercial expertise, in-house experience, and direct insights from leading privacy regulators.

Unprecedented breadth through our Connected Services

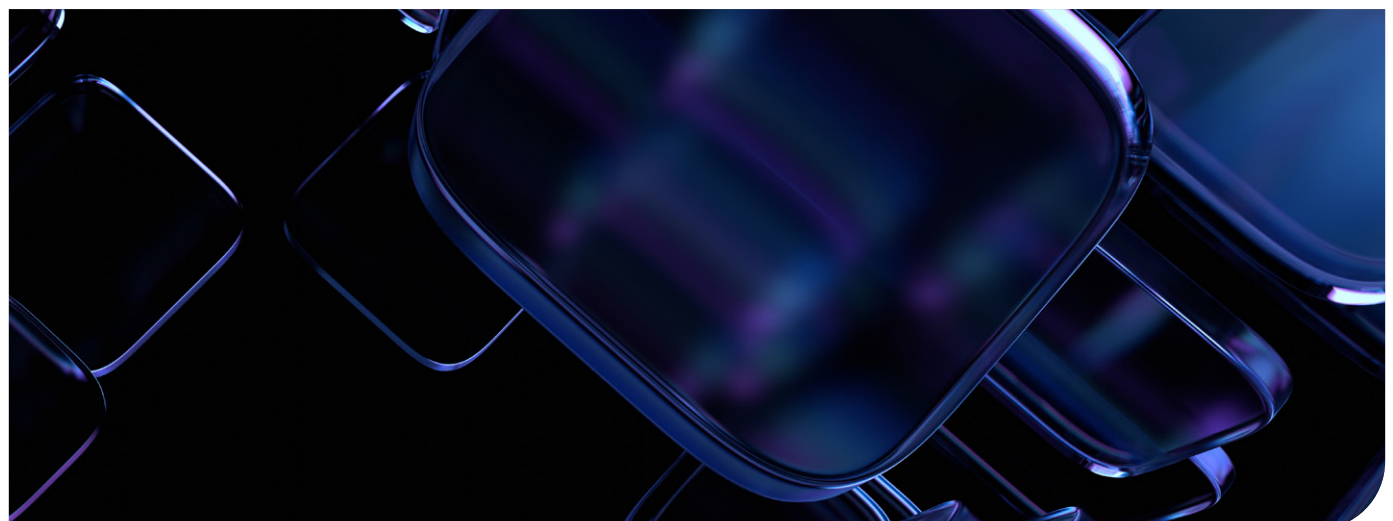
Through our award-winning connected services division, **Shoosmiths EIGHT**, we can deliver the expertise of our lawyers through a range of fractional outsourced services, consultancy and digital solutions, including **DPO**, our fractional “privacy-as-a-service” solution, **SmartSAR**, our managed DSAR facility, **AI Comply**, our AI governance platform and **RoPA360**, our data mapping service for dynamic RoPAs.

The most comprehensive solution on the market

By combining deep privacy expertise with innovative delivery models, Shoosmiths offers clients support that’s tailored to commercial realities. From cutting-edge advice on low monthly retainers to powerful DSAR tools with zero commitment, we deliver accessible, practical solutions that redefine how businesses meet their privacy obligations.



JPAC



Why outsource privacy?

The problem lifecycle

Shoosmiths' fractional DPO service lets your business run lean, and flex into expert bench strength on demand. It offers a flexible, scalable solution to a cyclical need, delivering predictable monthly costs that align with the priorities of today's cost-conscious leadership teams.



Problem

Navigating data compliance is increasingly challenging due to growing data volumes and complex legislation.

The traditional model of addressing these issues with dedicated local hiring is often inefficient:

- experienced data protection staff are expensive, yet needs are often fractional.
- a fixed resource base aligns poorly with cyclical or interim workloads, which might peak where extraordinary events occur (e.g. data incidents).
- **2025:** tighter labour legislation and Employer National Insurance exacerbates issue, with CFOs preferring flexible and predictable cost profiles.



Solution

Our subscription-based DPO solution lets you seamlessly outsource your global data compliance needs to Shoosmiths' leading Privacy & Data team.

Designed to adapt to cyclical and fractional demand, it offers expert support without the expense and inflexibility of maintaining 'on payroll' resources locally.

Our role is to be an extension of your international team, to understand your business and to protect your company from privacy risk in any geography you select.



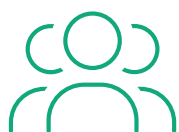
Result

Companies using our DPO service can expect:

- **seamless integration** with your business
- a comprehensive understanding of their **global data risk**
- Provision of day-to-day data protection support, serving as a single point of contact across all relevant jurisdictions
- swift resolution of **risk events** and installation of **best practice**
- **preservation of enterprise value.**

Who we help

Our flexible model is leveraged by a huge cross-section of businesses who wish to achieve GDPR compliance. Here are some examples of the businesses we help:



Lean compliance teams

With the hiring of permanent staff increasingly costly and inflexible, many CFO and COOs opt to run lean, maintaining just the resource necessary for a baseline of BAU tasks. Our fractional DPO model supports those teams by providing a bench strength that flexes with workloads, mitigating the rising costs of permanent and specialist hires.



Acquisitive businesses and private equity

When portfolio businesses are acquired, compliance and operational efficiency often fall short of group standards. Our **audit-fix-sustain** model helps rapidly assess and uplift each new business, realising portfolio synergies and allowing them to scale unencumbered, freeing management teams to focus on their growth strategy.



High growth companies

When growth outpaces governance, compliance gaps emerge, threatening to undermine commercial gains. Our fractional DPO service scales effortlessly with high-growth businesses, embedding a robust, scalable foundation of best practice to avoid costly clean-up later and unnecessary erosion of enterprise value.



Global businesses

Ensuring privacy compliance across borders is complex and can be costly. Our outsourced DPO service gives international businesses the local coverage they need without the overhead of in-market hires. This flexible capability ensures clients maintain agility in new markets and a lean international footprint.



Regulated financial services firms

Regulators expect privacy compliance to be robust, auditable, and always improving. Our fractional DPO service supports risk functions to ensure ongoing FCA readiness, while keeping costs proportionate to the size and risk profile of the business.



Interim resource needs

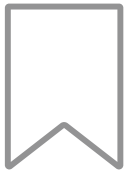
Whether bridging a gap or covering absence, privacy risk doesn't pause. Our fractional DPO service delivers experienced, immediately deployable support, ensuring continuity and compliance, until you're ready to hire or restructure.

SHOOSMITHS EIGHT

DPO

Privacy as
a service

Packages and prices



Foundation package

Service level

FOUNDATION

The foundation of our proposition, the expertise of Shoosmiths' award winning Data Privacy team available to you when you need it, providing a global triage for all your data privacy issues on a low-cost monthly retainer.

Included support

- retained access to Shoosmiths award winning privacy team.
- strength and depth of expertise across privacy, cyber and AI governance.
- 'pick up the phone' diagnostic and triage service, offering 15-minutes of included verbal advice (subject to fair use).
- dedicated email inbox, monitored 24/7/365.
- monthly global privacy update highlighting all upcoming laws and regulations.
- Data Privacy Foundational Training eLearning module for staff.
- privacy policy review.
- ability to demonstrate compliance to stakeholders and investors.
- preferential rates for sister Shoosmiths EIGHT solutions SmartSAR, RoPA360 and AI Comply.
- guaranteed entry to Data Insights conference.
- minimum commitment 1 year (or £500 setup fee).

Delivery options

Foundation Package can be delivered as either:

- 1. Formally Appointed DPO** – Shoosmiths act as named Data Protection Officer.
- 2. DPO Support** – Shoosmiths act behind the scenes, providing the same expert support vicariously through your internally appointed DPO.
- 3. Data Protection Manager** – where a formal DPO is not legally required or wanted, Shoosmiths can provide an equivalent outsourced service, ensuring strong data governance, risk management, and regulatory readiness.

Price

£990 PER MONTH

Out of scope support is charged on a Time & Materials basis (n.b. headline rates will be higher than the discounted rates available within the Fractional Model).

Conditions

15-minute triage service is provided on a "limited context" basis and subject to fair usage, including limitations on multiple use for the same matter. If requested, a scope of work and priced proposal will be provided following each triage.



Comprehensive package

Service level

COMPREHENSIVE

Our comprehensive package provides **active privacy support on a fractional basis**, via a predictable, amortised retainer, ideal for teams who want to run lean, yet with the assurance that BAU privacy responsibilities are being discharged by experts.

Included support

Foundation Package, plus:

- active assumption of pre-prescribed BAU privacy responsibilities for the business. Can include:
 - maintaining records of processing activities (RoPA)
 - reviews of data protection agreements
 - advising on minor data breaches
 - advising on small / routine data subject requests
 - liaison with data subjects and regulators
 - oversight of training programmes
 - annual refresh of core privacy documents
 - monthly catch up with GC/DPO (as applicable)
 - quarterly and annual management reporting
- the fractional retainer offers value through fee and budget certainty, as well a typical discount of 35% vs. a Time & Materials basis.
- unused time can be rolled forward.
- flex up and down according to real-time need.

Delivery options

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Price

DISCOUNTED RATE RETAINER

Foundation Service £990 plus

2, 3 or 5 days per month at £2,250 per day

Conditions

Within each quarter, unused hours can be rolled over or consumed in advance. Any surplus will be billed on the anniversary of engagement or at termination (whichever is earlier) at standard rates. Any unused services will expire at the end of each quarter. Packages can be amended on expiry of each quarterly period.



Optional add-ons

Add-on	1. GLOBAL PRIVACY AUDIT For teams unsure of their privacy maturity or needing help prioritising options, our global privacy audit provides a clear, costed path to privacy compliance, empowering you to prioritise aspects of your compliance that matter most.	2. PRIVACY BUILDER Where significant privacy projects arise, our deep knowledge of your business enables us to deliver them more efficiently. As a Foundational or Comprehensive client, you can benefit from amortising up to £25k of remedial work in any 12-month period.
Included support	• review of privacy policies and documentation • interviews with key privacy stakeholders • preparation of a Global Privacy Project Plan (GPPP) containing: – itemised health assessment of privacy programme – RAG status based on Shoosmiths' proprietary privacy 4-point grading system of Urgency vs Importance: – costed remediation menu in itemised format to target issues that really matter.	• assistance with non-BAU privacy programme build elements such as: – design and develop privacy policies and procedures – data mapping, RoPA creation and tech platform integrations – organisational change and post acquisition support • can be applied in both a greenfield and brownfield context. • ideal for post acquisition turnaround and teams concerned that their privacy standing is insufficient. • supports GCs and privacy professionals who have insufficient bandwidth to take on project base improvements.
Price	ONE-OFF OR AMORTISABLE £10 –25k (one-off fee) / £1-2k PCM (amortisable within Foundation or Comprehensive Packages)	ONE-OFF OR AMORTISABLE Priced according to requirements (£25k amortisable within Foundation or Comprehensive Packages)
Conditions	The cost of a global privacy audit will be a function of the size and sophistication of your business. Once quoted, this cost can be amortised over 12m of a Foundation or Fractional retainer at 0% uplift. Up to £25k of fixed privacy build cost may be amortised over 12 months of retainer (unless otherwise agreed by Shoosmiths). If a retainer is terminated prior to the amortisation of cost, excess will become immediately payable.	

Your dedicated DPO platform centralises all your data protection resources and provides seamless tracking of key dates and assigned task details.

SHOOSMITHS EIGHT

Search

Advanced search

Rebecca Colton

Home

Modules

Key Privacy Dates

Tasks

Shortcuts

Home

Task List

NAME	STATUS	DUE DATE
Vendor Due Diligence	WAITING	in 29 days 3/20/26, 12:00 AM
New Process Data Mapping	IN PROGRESS	about 15 hours ago 2/26/26, 12:00 AM

Upcoming Key Privacy Dates

MARCH

RoPA refresh
All Day, Mar 20

APRIL

Monthly Global Privacy Update
All Day, Apr 16

New Key Privacy Dates

Privacy Notices Review

NAME	STATUS	DUE DATE
Cookies and Website Privacy Notice	IN PROGRESS	in 7 days 2/26/26, 12:00 AM
Employee Privacy Notice	IN PROGRESS	in 29 days 3/20/26, 12:00 AM
Customer Data Privacy Notice	NOT STARTED	in about 2 months 4/10/26, 12:00 AM

Add a task and hit enter / return

SmartSAR Subscription Tracker

NAME	STATUS	DUE DATE
DSAR (ABC) Completed 8 days ago	COMPLETED	in 8 days 2/27/26, 12:00 AM
DSAR (DEF) Completed 8 days ago	COMPLETED	in 14 days 3/5/26, 12:00 AM
DSAR (GHI)	IN PROGRESS	in about 1 month 3/30/26, 12:00 AM

Add a task and hit enter / return

DPIA Tracker

NAME	STATUS	DUE DATE
DPIA - System Upgrade / Migration Completed 7 days ago	COMPLETED	16 days ago 2/3/26, 12:00 AM
DPIA - New Vendor / Tool Onboarding	IN PROGRESS	in about 2 months 4/9/26, 12:00 AM
DPIA - AI / Machine Learning Use Case	NOT STARTED	in 3 months 5/22/26, 12:00 AM

Add a task and hit enter / return

Shoosmiths EIGHT Privacy & Data Solutions

Module Inactive

DPO Comprehensive Support

Module Active

SMARTSAR

Module Active

eLEARNING

Module Inactive

RoPA360

DPO Key Contacts

YOUR DPO LEAD: John Doe, Partner

E: John.Doe@shoosmiths.com

T: +4423 456 7890

Data Protection Documents

Access all your DP policies, notices, registers, assessments and templates.

YOUR DPO Helpline

YOUR DPO HELPLINE

A dedicated helpline for all your DPO enquiries.

+44(0)222 222 2222

Monthly Global Privacy and Data Update

Our monthly global privacy and data update

As part of our commitment to keep you informed about the latest developments in data regulation, you now have access to our monthly global privacy and data update, to stay well-prepared in one of the fastest-moving areas of law.

To read important updates every month from key decision makers around the world, select any of the articles below!

January 2026 Update - The Big Story is EU and UK take action against X over Grok

December 2025 Update - The Big Story is Challenge as Australia limits social media for children

November 2025 Update - The Big Story is EU Commission propose major data reform

October 2025 Update - The Big Story is Court expands reach of UK GDPR

Entities

Entity Name	Regulator	Registration Number
Fresh Grapes Limited	ICO (UK)	Z1234567
Grape Juice Limited	ICO (UK)	X1234567

More products from

SHOOSMITHS EIGHT

For us, legal advice is just one piece of the puzzle when it comes to tackling business challenges.

EIGHT is a portfolio of powerful solutions that seamlessly extend our core legal expertise with capabilities you may not expect from your law firm. Our aim? To solve complex problems, with complete products, from a single provider. Because complex challenges require more than just law.

Welcome to a new era of client centricity with EIGHT.

SHOOSMITHS EIGHT | DIGITAL SOLUTIONS

AI COMPLY

A software governance platform giving unrivalled “flight-deck” style control over AI usage and oversight within businesses.

eLEARNING

Our inhouse eLearning business provides ready-made or custom educational modules to cascade learning through organisations.

SHOOSMITHS EIGHT

FRACTIONAL & MANAGED SERVICES

RoPA360 Fully supported data mapping to build globally compliant data inventories under GDPR, CCPA, CPA and beyond.	LEGAL OPERATIONS Fractional GC and legal operations support without the commitment or headcount.	FSC Fractional compliance staff, managed services and outsourced remediation aimed at the financial services sector.	GOVERNANCE & COMPANY SECRETARIAL A full complement of outsourced governance, entity management and company secretarial solutions.
DPO Alleviate data compliance concerns with our fractional outsourced Data Protection Officer service.	SMARTSAR A blend of data privacy expertise and technology provides an end-to-end managed DSAR solution.	HEADROOM On demand HR Directors and Chief People Officers delivering strategy, projects and hands-on execution.	AI GOVERNANCE OFFICER Fractional AI governance leadership providing practical oversight, risk management, and expert guidance to help organisations mature and operationalise their AI capabilities.



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Solutions you might not expect. Expertise you do.

shoosmiths.com/eight

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